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PureTerra Ventures Joins Prestigious E2O Environmental Platform As VIP Member

PureTerra Ventures, a venture capital firm focused on investing in water technologies with a positive social impact, has announced it has joined the prestigious E2O Environmental Platform (E2O 环境平台) as a VIP member.

The E2O Environmental Platform was established in 2000 with the creation of China Water Network, the first online information platform for the water industry in China. E2O is now China's most influential environmental service platform as well as a national-level industry think tank. It is supported by the Chinese Ministry of Ecology and Environment, the Ministry of Finance and the Ministry of Housing and Urban-Rural Development among others. Besides China Water Network, the platform also comprises the E2O Research Institute and the E2O Forum and several other initiatives and institutes. As of February 2019, the platform had more than 330 member companies, including more than 200 listed companies, covering all areas of the environmental industry.

PureTerra joins other VIP members of the association including multinational corporations and leading players in the global water industry such as Xylem (USA), Fluence Corporation (USA) and Evoqua (USA), as well as prominent players in the Chinese water industry such as China Railway Water (中铁一局) and China Huadian Corporation (中国华电集团有限公司).

“We are excited to be part of this prestigious platform.” said Alexander Crowell, Managing Director of PureTerra Ventures. “The network and knowledge accessible through E2O will be crucial in helping our portfolio companies, investors and partners understand and expand in the Chinese water sector”.

By joining the association PureTerra Ventures is able to leverage the extensive network of Chinese and international companies that are part of E2O, as well as to contribute with its in-depth knowledge of water technologies.

About PureTerra

PureTerra Ventures is a Venture Capital firm focused on investing in disruptive water technologies with a positive social impact. Dutch-managed and with offices in Haarlem, The Netherlands and Shanghai, the fund combines strong entrepreneurial experience, a proven track record in driving sales and a vast network in the global water technology market to create a unique value proposition for investors and portfolio companies alike.

To learn more, visit www.pureterra.com or direct inquiries to info@pureterra.com.